

# ISW Ignition™ for IBM® Connections

Designed for organisations interested in leveraging Social Software for Business or considering IBM Connections.



? Interested in how **Social Software** is benefiting business?

! Trouble getting a **Connections** Proof of Concept running?

👍 Start your engine with **ISW Ignition.**



# Accelerate your business with IBM Connections

**ISW is a recognised leader in IBM Connections implementation, development, customisation, education, and support. ISW Ignition for IBM Connections is a full featured proof of concept program for the leading social software for business platform in the market.**

Social software for business is improving how organisations across the globe work and communicate. ISW are excited by the benefits our clients are already receiving from integrating IBM Connections into their workplace.

We understand that engaging in a new business process such as social software is often met with significant organisational barriers and stresses:

- Lack of infrastructure or servers to host a proof of concept
- Limited resources available to support a proof of concept
- Poorly configured trial servers that lead to dissatisfied users
- High costs and delays in getting approvals to perform a proof of concept
- Potentially steep learning curves associated with Connections administration
- Lack of materials and resources for a proper evaluation
- Evaluations that never quite ignite, because you don't have the time to get a demo installed

ISW has come up with a way to eliminate these barriers and accelerate the process of social software implementation.



potential rise in productivity from social technologies for highly-skilled knowledgeable workers critical to growth, according to McKinsey.



better customer service reported by companies using social tools.



of executives use social business tools to understand market shifts and plan their next move.

## What are we talking about?

Social software for business has come a long way over the past few years and has become an integral part of many organisations across the globe. So if you haven't started yet, Ignition for Connections will get you caught up. The Ignition program gives you access to a feature complete Connections environment for 60 days, configured and hosted by ISW.

### For the period of your Ignition you can get:

- Immediate administration training to manage user access to your Connections environment
- End user training session (2 per month) to cover the basics of Connections
- Dedicated support from Connections experts
- Access to training videos and personal one on one briefings for Executives
- A path to integration of Connections into your enterprise (either hosted or on premise) once the proof of concept is completed and you've purchased your licenses.
- Free access to ISW's Kudos Suite ([www.kudosbadges.com](http://www.kudosbadges.com))

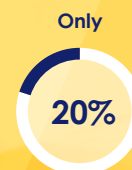


# Why do you need ignition?

Digital transformation has become a necessary reality for organisations large and small. Many organisations are already utilising it to **capture knowledge, discover experts, encourage innovation** and **enhance communication and teaming**. Ignition for Connections is your path to enjoying the same rewards. ISW will make the transition process an easy one, ensuring sub-optimal implementations remain in the past by providing you with a **stable and secure environment of your own** to experience the potential Connections has to offer.

The Ignition for Connections program can kick start your social software engine and provide the opportunity to perform a true proof of concept backed by the experts at ISW. Rather than a 1 or 2 day half baked proof of concept, you will get a **fully featured Connections environment for 60 days** to explore and test for your real world needs. Ignition for Connections is not just a demo, not just a test environment. It is a live production environment with IBM SoftLayer or in ISW's own data centre.

During the 60 day Ignition program you will get access to webinar training from **ISW's recognised experts** that regularly present at events such as IBM Connect in the USA, Inform in Australia and the worldwide user group Social Connections. Existing clients who have previously taken up this offer will tell you this program will accelerate your business's capabilities and adoption of Connections. Ignition for Connections will deliver you the best possible evaluation and enable you to truly understand the benefits that it can deliver to your business so you can make an informed purchasing decision.



of executives believe their organisation is currently acting truly social.



of businesses that use collaboration tools want to use even more in the future, according to Accenture.

## Offer Details

### Standard Ignition Program

(For SMB and Midmarket organisations)

- **Turnkey server installation**, preconfigured for optimal performance
- Administration **training**
- **End user training** via webinar, including Q & A
- Connections evaluation resources, including video and electronic resources
- Technical and usability support, electronic and telephone
- Access to your Connections implementation via browser and mobile apps
- IBM Connections Plug-in for Microsoft Office and Microsoft Windows
- **Up to 50 users** trained and supported on the pilot (max 50 in the directory)
- 50 users of **ISW's Kudos Suite**, including Badges, Awards, Analytics and Boards – kudosbadges.com

Cost: **9,990 + GST ONE TIME FEE**

### Enterprise Ignition Program

(For Midmarket and Enterprise organisations)

- All of the above, but with **unlimited users**
- Import server to populate the user directory for a faster acceleration! or integration with your LDAP directory for ultimate evaluation
- **One-on-one executive training** and business enabling sessions
- Unlimited users of **ISW's Kudos Suite**, including Badges, Awards, Analytics and Boards – kudosbadges.com
- Initial evaluation of integration into customer environment at pilot conclusion

Cost: **\$14,990 + GST ONE TIME FEE**

### Options

(Priced according to specific needs)

- Customisation of look and feel/branding of Connections
- Integration with internal systems with Connections API
- Strategy, integration, and deployment consulting services beyond the pilot
- Standard Ignition Program may scale beyond 50 users, or request directory import services, or LDAP integration services
- Further Connections Administration and Development training

# Licensing

There are no license fees associated with the ISW Ignition for IBM Connections. Effectively you are conducting an evaluation under the IBM International License Agreement for Evaluation of Programs. We will provide you with a copy of this agreement for your acceptance.

At the completion of the 60 day Ignition program, continued use of Connections will require software licensing. ISW will work with you to ensure you get the best pricing available.



## What happens once we are accelerating!

Once you have completed the 60 day proof of concept period, ISW is confident you will understand the capabilities of Connections and how it can leverage the knowledge of your people to deliver outstanding business results.

ISW can then either assist you with migrating your environment to your own infrastructure based on VMware or alternatively we can continue to host Connections for you on an ongoing basis.



## Start your engine!

To get started today all you need to do is **contact ISW** and schedule your Ignition! We will meet with you and answer any questions you might have to make sure you are accelerating your proof of concept faster than Lewis Hamilton!

### Contact ISW at:

email: [ignition@isw.net.au](mailto:ignition@isw.net.au)  
twitter: [@iswonline](https://twitter.com/iswonline)  
phone: 1300 850 479

### Visit our website to see more Ignition Programs from ISW:

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